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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

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सुजाता तपन रे

निदेशक (एच.आर.)

Sujata T. Ray

Director (HR)

Message


Dear Friends,

On the occasion of BSNL foundation day, I extend my greetings to entire BSNL family. I feel honoured to be part of this great organization which has stood the test of time over the last 18 years exhibiting great resilience in the highly competitive market.

I take pride in the fact that all of you, while serving the organisation and the nation with passion and commitment, have never given up even amidst extreme adversity and thus become an intrinsic part of its success story. We can never forget that when our competitors were in panic, your Unions and Associations came with "SWAS" which not only energized the whole organization but drove the growth. Not only were we successful in enhancing our customer base but we were instrumental in successfully completing many Govt projects which were vitally important for socio-economic development of rural and remote part of the country. During calamities and disasters, your contribution for maintaining telecom services for rescue operations has always been widely acknowledged by one and all.

Now BSNL is committed to serve the esteemed customers with "Behtar Sewa ki Nai Lagan". Keeping our finger on the pulse of emerging markets, our sales and marketing teams, constantly experimented by launching new plans and schemes matching the intense competition "tariff-by-tariff". Thus not only we managed to survive but grew from strength to strength passing the test of time. With the new service motto of "Be The Best" we will continue our forward march. We will also fulfil our promise to serve customers with your slogan: "BSNL at your doorstep".

Lastly, I would say that "Today as we stand proud on our 18th anniversary, the organization is resolute and confident to take youthful strides towards progress despite the challenges that appear daunting....we shall overcome...!"



(SUJATA T. RAY)